

Teen Leadership Fellowship: 6-Session Plan

Empower high school students to become strong leaders in our community through volunteerism, leadership development and philanthropy.

Duration: 6 sessions (November to April), each lasting 2 hours with a short break.

Schedule: Tuesdays, 6:00 PM – 8:00 PM

Age: High school students

Attendance Policy: 1 excused absence allowed

Program Fee: \$360 per participant (\$180 program fee, \$180 for fundraising)

Graduates will receive a certificate of completion of 1st year Teen Leadership Fellowship

Upon completion of 2 years as Teen Leadership Fellowship, students will receive a recommendation from one of our mentors to be nominated to sit on the Kaplen JCC Board of Directors as a Teen Board Member.

Session 1: Introduction to Volunteerism, Philanthropy, Responsibility and Impact

Date: November 12th

Objective: Explore collective values to inform volunteerism and philanthropic decisions and group dynamics.

- The significance of volunteerism and its role in social change; sharing personal experiences with giving.
- Collective Values and Philanthropic Decisions.
- Explore how personal values will drive future volunteerism and philanthropy.

Guest Speaker: Andrew Kent, Executive Vice President @ Glass Gardens, Inc. Shoprites - Leadership in business and community involvement.

Session 2: Crafting a Mission Statement and exploring the process of writing a proposal and developing a budget

Date: December 3rd

Objective: Develop a collective mission statement and understand the Request for Proposal (RFP) process.

- Explore key issue areas relevant to the organizations (e.g., poverty/hunger, youth and families, structural discrimination).
- Focus areas of local organizations and populations impacted
- Potential impact of addressing these issues
- Create a mission statement.
- Introduction to RFP, overview of what an RFP is, its components, and the relationship to the guiding mission statement.
- Understanding the RFP Process, what to include in an RFP, Key considerations for organizations applying for funding, questions organizations might have regarding mission and needs
- Understanding how to build a budget, and maximize impact
- Drafting and Presenting RFPs

Session 3: Community Responsibility and Engagement

Date: January 7th

Objective: Explore the role of community and volunteerism, emphasizing service to organizations and populations in need.

- Importance of Community, how the community fosters growth and resilience.
- Values that shape community engagement and service.
- Role of Volunteers in Service, panel discussion with local volunteers focusing on the organizational perspective of volunteerism.
- The idea that volunteerism serves the needs of the organization and the populations they support, rather than individual interests.
- Reflect on personal experiences and consider future volunteer opportunities that align with community needs.
- Case Studies, review successful community projects, emphasizing the role of volunteers in these initiatives.
- Group discussion on strategies, lessons learned, and how they align with the values discussed earlier.

Guest Speaker: **Susan Marenoff Zausner**, President at Intrepid Museum - Community resilience, personal growth, and relevant case studies.

Session 4: Proposal Review and Fundraising Strategies

Date: February 4th

Objective: Learn and apply effective fundraising strategy.

- Review and evaluate proposals based on the RFP.
- Proposal review/ selection process, present and analyze proposals; evaluate based on criteria.
- Shortlist proposals and discuss rationale for funding decisions.
- Learn and apply effective fundraising strategies.
- Fundraising strategies, techniques, tools, and expert insights.

Guest Speaker: **Dan Cohn**, Managing Director, OMD East - Fundraising Strategies, techniques, tools, and group brainstorming of fundraising ideas.

Session 5: Presentations, Allocation, and Reflection

Date: March 11th

Objective: Understand the impact of proposed projects through organization's presentations.

- Group Presentations.
- Q&A with all organizations, allowing participants to clarify and deepen their understanding.
- Allocation Discussion based on the presentations and Q&A insights.
- Summarize and outline next steps based on participant feedback.

Session 6: Moving Forward and Celebration

Date: April 8th

Objective: Reflect on the program's impact, finalize allocations, and celebrate achievements.

- Impact reflection on the program and personal growth experiences.
- Make final allocation decisions.
- Plan next steps and celebrate participant achievements.
- Award certificates

Guest Speaker: Harrison Kashkin, Executive Director @ Morgan Stanly, a former participant of our program. Will share his personal journey and the program's influence on his development.